

Music Industry Partnership Guidelines and Bookings Process

Date: 23 November, 2011

In September 2011, The Australian Music Industry Network (AMIN) and Virgin Australia announced a new initiative aimed at addressing the ongoing problems musicians face when travelling with musical equipment. Following discussions led by national body The Australian Music Industry Network (AMIN), Virgin Australia is offering the music industry a baggage allowance of 32kg (across three pieces of checked baggage) for individual artists – with an additional 32kg able to be purchased in advance for just \$15.

This baggage allowance is available on Virgin Australia-owned and operated domestic services only and must be booked or pre-purchased at least 48 hours prior to departure. This offer applies to all new bookings and cannot be provided in retrospect, and Virgin Australia will not refund normal baggage charges already paid.

Eligibility

To be eligible for this special offer, Musicians must be financial or bona fide members of one of the following Australian Music Industry bodies:

- AMIN's member organisations: Queensland Music Network; Contemporary Music Services Tasmania; Music NSW; Music NT; Music Victoria and The Western Australian Music Industry Association.
- Association of Artist Managers;
- Australian Independent Record Labels Association;
- The Australasian Performing Right Association;
- The Australasian Mechanical Copyright Owners Society;
- Live Performance Australia;
- Musicians Union of Australia;
- Country Music Association of Australia;
- Folk Alliance;

Booking Process

For all bookings of less than 10 guests please process via one of the following booking methods.

Virgin Australia encourages eligible members to book flights via their current travel provider or travel agent. For members who do not have a regular travel provider, we encourage you to book with one of the following music industry specialist travel agencies:

Show Group – www.showgroup.com.au

Sydney Head Office: 02 9352 9999, Melbourne: 03 9468 2100, Brisbane: 07 3252 7090, Adelaide/Perth: 08 8410 9277; Email: sales@showgroup.com.au

Moves Travel Group – www.movestravel.com.au

Luke Sawyer – Business Development Manager; Mobile 0430 362 037 or Phone 02 9217 8999; Email: luke.sawyer@movestravel.com

Stage and Screen – www.stageandscreen.travel

Phone: 1300 737 383; Email: Tiz Galipo - National Sales Manager sales@stageandscreen.com.au

Travel Beyond – www.travelbeyond.com.au

Phone: 1300 Beyond (1300 239 663);

Dave Price – Sales and Marketing Manager; Mobile 0413 849 720; Email: dave@travelbeyond.com.au

In the event that booking through one of these agencies is not an option, then bookings should be made via our website www.virginaustralia.com.

Once your booking is completed please email music@virginaustralia.com and advise your itinerary reference, the number of bags and weight you will be carrying, details of the Australian Music Industry body you are a member of plus the membership number, and your contact details. If you require further assistance, please contact Virgin Australia Business Events and Groups on 136700, between 0730 and 1500 ADT, Monday to Friday.

Please Note: Any booking of 10 or more guests should be done through our normal Business Events and Groups bookings process, and will not be subject to the guidelines above, but rather will be subject to our Entertainment Terms and Conditions to which reference must be made. Group bookings should be directed through your current travel provider, travel agent, one of the suggested specialist agencies list above or direct with Virgin Australia.

Virgin Australia cannot guarantee that Checked Baggage or excess baggage will be uplifted as this is subject to aircraft loads. Please refer to the Virgin Australia Baggage Policy - www.virginaustralia.com/baggage